



DIRECTOR'S ORDER NUMBER ONE HUNDRED THIRTY-FIVE (16).

VIRGINIA LOTTERY'S "Q2 FY17 eXTRA CHANCES SCRATCHER PROMOTION" FINAL RULES FOR OPERATION.

In accordance with the authority granted by §§ 2.2-4002B(15) and 58.1-4006A of the *Code of Virginia*, I hereby promulgate the Virginia Lottery's "Q2 FY17 eXTRA Chances Scratcher Promotion" Rules to add extra value to all Virginia Lottery Non-winning Scratchers containing the eXTRA Chances logo. The Promotion period is October 1, 2016, through January 4, 2017. These rules amplify and conform to the duly adopted Virginia Lottery regulations for the conduct of lottery games.

The rules are available for inspection and copying during normal business hours at the Virginia Lottery headquarters, 900 East Main Street, Richmond, Virginia, and at each of the Virginia Lottery offices. A copy may be requested by mail by writing to: Director's Office, Virginia Lottery, 900 East Main Street, Richmond, Virginia 23219.

This Director's Order becomes effective on October 1, 2016, and shall remain in full force and effect unless amended or rescinded by further Director's Order.

/s/ Amy K. Dilworth

September 23, 2016

Amy K. Dilworth, General Counsel

Date

/s/ Paula I. Otto

September 26, 2016

Paula I. Otto, Executive Director

Date



VIRGINIA LOTTERY'S Q2 FY17 eXTRA CHANCES SCRATCHER PROMOTION OFFICIAL RULES

- A. PURPOSE:** A Promotion will be conducted to add extra value to all Virginia Lottery Non-winning Scratchers containing the eXTRA Chances logo. With this Promotion, six (6) Prize Drawings will be conducted to award cash Prizes and cash cards.
- B. PROMOTION PERIOD:** This Promotion will begin October 1, 2016, and will end January 4, 2017, ("Promotion Period"), with the singular Drawing.
- C. DEFINITIONS** (for purposes of this Promotion):

"Director" means the Executive Director of the Virginia Lottery as established in Chapter 40 of Title 58.1 (§58.1-4000 *et seq.*) of the *Code of Virginia* or any other employee(s) to whom the Executive Director's authority is lawfully delegated.

"Drawing" means a formal process of randomly selecting Entries in accordance with the Promotion Rules.

"Entrant", "Participant", or "Player" means a Person who is at least eighteen (18) years of age, who makes a qualifying purchase or otherwise validly enters a Promotion according to one of the approved Entry methods stated in the Promotion Rules in the hope of winning a Prize.

"Entry" means a method, whether electronic or paper-based, by which a Player enters a Drawing or Promotion.

"Entry Period" means the time frame during which Entries for this Promotion will be accepted.

"eXTRA Web Code" means a series of numbers and letters that, when submitted according to any of the applicable Entry methods described herein, and when used in conjunction with all other required entry data, enters a Player into a Promotion containing the eXTRA feature.

"Instant-Win (eXTRA) Prize" means a non-cash Prize defined in **Section I** ("Prize Description") that, if applicable, is awarded during the process of Internet Entry and not during the process of a Promotion's Drawing.

"Lottery" means the Virginia Lottery.

"Lottery Board" means the group of five (5) people, appointed by the Governor of Virginia, with the power to adopt regulations governing the establishment and operation of the Virginia Lottery and to perform other functions that are set out in the *Code of Virginia*.

"Lottery Retailer", "Lottery Sales Retailer" or "Retailer" means a Person licensed by the Virginia Lottery to sell and dispense Lottery Tickets, materials, and Games.

Q1 FY17 eXTRA Chance Scratcher Promotion Rules – Drawing (Scratcher Entry) - 102815
October 1, 2016

“Non-winning” or “Non-winning Scratcher” means a Scratcher, purchased at a licensed Virginia Lottery retailer location or directly from the Virginia Lottery, that does not contain a winning Prize combination.

“Person” means a natural person and may not extend to or be applied to a corporation, company, partnership, association or other entity.

“Prize” or “Prizes” means the winnings as defined in **Section I** (“Prize Description”).

“Prizewinner” means a verified Person who is entitled, via Entry verification, to receive a Prize under the rules of a Promotion.

“Promotion” means the “added value” offer to consumers or licensed retailers named in the title at the top of Page 1 of these Rules. A Promotion is not a lottery game.

“Promotion Rules” or “Rules” means these rules.

“Scratcher” or “Ticket” means a ticket with a coating over the Play Areas that, when scratched off, reveals instant game play results.

“Scratch Game” means a game, played via Scratcher, that contains the appropriate Play Areas, Legend(s), Barcodes and other codes that, when played, reveals or informs a Player immediately whether he or she has won a Prize as specified in the Game Rules.

“Winning Entry” means an eligible Promotion Entry, drawn during the established Drawing(s), that has passed all Lottery validation and security requirements and processes.

- D. PROMOTION ENTRY:** To participate, a Player must submit an eligible Virginia Lottery Non-winning Scratcher containing the eXTRA Chances logo via an established Entry method to enter any/all of the Prize Drawings. Entries for this Promotion will be accepted via U.S. mail and the Internet. Each Scratcher price point has its own separate post office box, pool of Instant-Win Prizes, and supply of cash card Prizes for each Prize Drawing. Every Non-winning Scratcher submitted is eligible for one (1) Entry into the applicable Prize Drawing for the applicable cash Prize or cash card Prize.

Instant-Win is a bonus feature of this Promotion where specific Prizes are awarded daily during a specific Entry Period defined in **Section E** (“Entry Deadlines”) to Internet Entrants only via random selection. A Player must enter an eligible Non-winning Scratcher via the Internet Entry method detailed in **Section G** (“Internet Entries”) to be eligible for an Instant-Win Prize. An Entrant will be advised immediately upon Entry completion whether he/she is an Instant-Win Prizewinner, which Prize he/she has won and, at that time, will also be provided with instructions for claiming the Prize. A Player can win only one (1) Instant-Win Prize within a twenty-four (24) hour period.

All Entries, including those selected as Instant-Win Prizewinners, submitted according to **Section G** (“Mailed Entries”) and **Section H** (“Internet Entries”) **and** received during the Promotion Entry Period as specified in **Section E** (“Entry Deadlines”) **will be included** in the Prize Drawings established for this Promotion.

A Player may submit, to *this* Promotion, a maximum of twenty-five (25) Non-winning Scratchers per price point, per day over the course of the Promotion. This requirement does not limit a Player from entering eligible Non-winning Scratchers into other Lottery Promotions being offered simultaneously.

E. ENTRY DEADLINES:

Instant-Win (eXTRA) (Internet Entries only)

Entry Period
October 1, 2016 (midnight, ET), through December 31, 2016 (11:59:59 PM ET)

Prize awards will begin at midnight ET, Instant-Win Prizes will be awarded daily between midnight ET and 11:59:59 PM ET.

Cash Prize and Cash Card Drawings (Mail and Internet Entries)

Drawing	Entry Period
ALL	October 1, 2016 (midnight, ET), through December 31, 2016 (11:59:59 PM ET)

Mailed Entries for this Promotion must be **received** by the last date of the Entry Period (December 31, 2016) to be eligible to win a Prize in any Prize Drawing.

F. ELIGIBILITY:

1. Non-winning Scratchers listed below will be accepted as valid Entries for this Promotion.

Price Point	Game Name	Game Number
\$1	Lucky \$50s	1630
\$1	Cupcake Cash	1637
\$1	Hog Mania	1680
\$1	Thrills, Chills & \$50 Bills	1701
\$1	Turkey Payout	1712
\$1	Festive \$50s	1722
\$1	2017	1739
\$2	Neon 9s	1625
\$2	5X The Money	1655
\$2	Cash in a Flash	1658
\$2	Lucky Dog Doubler	1675
\$2	Give Me \$100s	1682
\$2	Hot Winnings	1684
\$2	Sneak A Peek	1723
\$2	Ch Ch Ch Chia Cash	1753
\$3	Bonus Ball BINGO	1633
\$3	Double Shot Crossword	1634
\$3	Tripling Bonus Crossword	1716
\$3	Tacky Sweater Surprise	1724

Q1 FY17 eXTRA Chance Scratcher Promotion Rules – Drawing (Scratcher Entry) - 102815
October 1, 2016

\$5	10X The Money	1635
\$5	Frogger	1653
\$5	\$500 Frenzy	1663
\$5	Lucky Loot Tripler	1698
\$5	Amazing 8s	1705
\$5	\$15,000,000 Payout	1707
\$5	Holiday Riches	1725
\$5	Diamond Dig	1729
\$10	Golden Spades	1620
\$10	Million \$\$ Match	1710
\$10	Season's Winnings	1726

The Lottery, at its sole discretion, reserves the right to add or remove eligible Scratchers to/from this Promotion.

2. Each applicable Scratcher used for this Promotion must have been issued by the Lottery in an authorized manner during the Entry period referenced in **Section E** ("Entry Deadlines"), must be intact and must not be mutilated, altered, reconstituted or tampered with in any manner.
3. This Promotion is open to Players eighteen (18) years of age or older. A Player will be required to provide proof of his/her date of birth.
4. No officer, employee or Board member of the Lottery; or any officer or employee or board member of any vendor to the Lottery of computer-generated or instant Ticket goods or services working directly on a contract with the Lottery for such goods or services; or any person residing in the same household of any such board member, officer or employee; or any person under the age of eighteen (18) years shall be eligible to participate in this Promotion. The Lottery will not award a Prize on an Entry submitted by, for, or gifted to or transferred to anyone under eighteen (18) years of age, or to the transferee of such Person.
5. A Player may enter the Promotion more than once as long as each Entry is based upon a different eligible Scratcher(s), and the total number of Entries for each price point does not exceed the twenty-five (25) daily maximum.
6. A Player will be eligible to win **only one (1) Instant-Win Prize per twenty-four (24-) hour period during the applicable Entry Period** regardless of the Scratcher price point. [Refer to **Section E** ("Entry Deadlines").] A twenty-four (24-) hour period for this Promotion is defined as midnight through 11:59:59 PM.

A Player will be eligible to win in **only one (1) Prize Drawing during this Promotion**. The Prizewinner from Drawing 1 **will not be eligible** for any remaining Drawings. Refer to **Section D** ("Promotion Entry").
7. The Lottery will not be responsible for Entries submitted incorrectly or received outside of the established Entry deadlines for the Prize Drawings as specified in **Section E** ("Entry Deadlines"). Such Entries shall be deemed invalid.
8. Only Entries that are submitted in the manner described in **Section G** ("Mailed Entries") and **Section H** ("Internet Entries") of these Promotion Rules during the designated Entry Period(s) will be eligible for Entry in this Promotion. Hand-delivered Entries will not be accepted for this Promotion and will be deemed invalid.

9. Each Entry must contain current and valid information in order to be eligible. The Lottery will not change or update Entry information for an Entry that has already been submitted. The Lottery will not be responsible for numbers that are transposed or for information that is entered incorrectly.
10. Any Prizewinner whose *Winner Notification Letter* is returned undeliverable due to blocked emails, incorrect address information, or expired forwarding address notifications will forfeit his/her opportunity to win a Prize. Neither the Lottery nor its designee will be required to attempt delivery of a *Winner Notification Letter* more than once.

G. MAILED ENTRIES:

1. To enter by mail, a Player must **clearly** and **legibly print** his/her full name [consisting of his/her first name and last name (no initials)], **date of birth**, street address, city, state, ZIP code and daytime telephone number on the back of his/her eligible Scratcher. An address stamp or pre-addressed label may be used on Non-winning Scratchers being submitted as Entries into the Promotion. When using an address stamp or pre-addressed label, a Player must include his/her **date of birth** to provide proof of age and a daytime telephone number. The eligible Scratcher must be mailed in an envelope no larger than 4½" x 9½" during the established Entry Period, to the Promotion address:

\$1 Scratchers

\$1 eXTRA Chances Promotion
Post Office **Box 590**
Richmond, Virginia 23218

\$5 Scratchers

\$5 eXTRA Chances Promotion
Post Office **Box 1194**
Richmond, Virginia 23218

\$2 Scratchers

\$2 eXTRA Chances Promotion
Post Office **Box 788**
Richmond, Virginia 23218

\$10 Scratchers

\$10 eXTRA Chances Promotion
Post Office **Box 1815**
Richmond, Virginia 23218

\$3 Scratchers

\$3 eXTRA Chances Promotion
Post Office **Box 1758**
Richmond, Virginia 23218

Entries that are mailed to or delivered to any other Lottery address will not be accepted.

2. Only one (1) name may be recorded on an eligible Scratcher. In the event that more than one (1) name is recorded on an eligible Scratcher, the name appearing first on the Scratcher shall be deemed to be, and for all purposes regarded as, the Entrant.
3. Entries mailed to the Lottery with insufficient postage will be deemed invalid.
4. Mailed Entries will not be opened unless the Entry is selected as a winner of a Prize.
5. Multiple Entries enclosed in one (1) envelope will be disqualified.
6. Mailed Entries are eligible only for the Promotion's Drawing(s) and are not eligible for Instant-Win Prizes.

H. INTERNET ENTRIES:

1. To enter via the Internet, a Player must go to the Lottery's website at www.valottery.com and successfully complete registration* or login. Subsequently, a Player will need to confirm, **for each Entry**, that his/her default registration information is correct.

Registration will require entry of a Player's full name [consisting of his/her first name and last name (no initials)], **date of birth, street address, city, state, ZIP code and telephone number.*

2. Each Entry must contain, and Players must correctly enter, **BOTH** the Promotion Entry Number, found on the back, and the eXTRA Chances Web Code, found on the front, of each eligible Scratcher.
3. As part of the Lottery's registration process for this Promotion, third-party identity authentication will confirm that the Player is eighteen (18) years of age or older. If a Player's identity cannot be confirmed, additional steps for manual confirmation of identity will be provided.
4. Players do not need to retain their Scratchers once they have successfully entered them via the Internet. Scratchers submitted as Promotion Entries via the Internet are not required to be presented in order to claim a Prize.

I. PRIZE DESCRIPTION: The following Prize(s) will be awarded as part of this Promotion:

1. **Instant-Win/eXTRA Chances Prizes**

Entry Type	Cash Card Prize (10/01/16 – 12/31/16)	Daily Quantity Awarded
\$1 Scratchers	\$25 cash card	Thirty (30)
\$2 Scratchers	\$25 cash card	Thirty (30)
\$3 Scratchers	\$50 cash card	Thirty (30)
\$5 Scratchers	\$75 cash card	Thirty (30)
\$10 Scratchers	\$100 cash card	Thirty (30)

2. **Prize Drawings (Internet and Mail)**

Drawing	Entry Type	Prize	Quantity
1	All eligible Non-Winning Scratchers	\$500,000.00	One (1)
2	\$10 Scratchers	\$100 cash card	Twenty (20)
3	\$5 Scratchers	\$75 cash card	Twenty (20)
4	\$3 Scratchers	\$50 cash card	Twenty (20)
5	\$2 Scratchers	\$25 cash card	Twenty (20)
6	\$1 Scratchers	\$25 cash card	Twenty (20)

Q1 FY17 eXTRA Chance Scratcher Promotion Rules – Drawing (Scratcher Entry) - 102815
October 1, 2016

J. PROMOTION DRAWINGS: The following is the one (1) established Drawing date for this Promotion:

January 4, 2017

Drawings will be conducted from all eligible Entries submitted via the established Entry methods and by the established Entry deadline date. The following is an overview of how the Entries will be randomly selected for this Promotion.

1. After the established Entry deadline date, but prior to the Drawing, all eligible Entries submitted for that Drawing will be accounted for and the information loaded into a randomizer program.
2. Representatives from the Lottery's Audit and Security, Marketing, Administration, and Information Technology Services departments will oversee the use of the randomizer program to select the Winning Entries for this Promotion.
3. Prizewinners will be randomly selected. The order in which the Winning Entries are drawn shall be recorded by Lottery officials; the Lottery's decision shall be final and controlling.
4. Immediately after the Prizewinners are selected, ten (10) alternate Entries will also be selected using the same randomizer program. All alternate Prizewinners will be recorded in the order in which they were selected and will be used should any Prizewinner be determined ineligible.
5. After the Drawing is completed, representatives of the Lottery's Audit and Security, Marketing, Administration, and Information Technology Services departments will confirm that the Entries selected in the Drawing are valid. For mailed Entries this means the opening of the Entry envelope to verify the Entry meets all requirements stated herein.
6. In the event that a selected Entry is deemed invalid (see **Section F** "Eligibility"), the first alternate with a valid Entry will be selected as a Prizewinner. This process shall continue until all valid Winning Entries have been selected for the particular Drawing

K. PRIZEWINNER PROCEDURES:

Instant-Win (eXTRA Chances)

Instant-Win Prizewinners will be notified via email and will have until 11:59:59 PM ET on Monday, January 30, 2017, to claim their Prizes. Instant-Win Prizewinners will be required to provide *Winner Claim Form* information electronically at the time they are informed of an Instant-Win Prize win. Refer to **Section I.1** (Prize Description).

Cash Cards

Cash card Prizewinners selected in association with this Promotion will be notified via an official letter from the Lottery. Included with this letter will be a *Winner Claim Form* and an *Affidavit of Eligibility Form*. A cash card Prizewinner will be required to complete and return his/her *Winner Claim Form* and *Affidavit of Eligibility Form* by the deadline date indicated in his/her *Winner Notification Letter*. Any Prizewinner who fails to return both required forms **within ten (10) calendar days** from the date on the *Winner Notification Letter* will forfeit his/her Prize.

Cash Prize

The cash Prizewinner selected in association with this Promotion will be notified via an official letter from the Lottery sent by United Parcel Service (UPS) or United States Postal Service (USPS). The cash Prizewinner will receive a *Winner Claim Form* and an *Affidavit of Eligibility Form*. The Prizewinner will be required to complete and return both forms by the deadline date indicated in the *Winner Notification Letter*. Any Prizewinner who fails to return his/her *Winner Claim Form* and *Affidavit of Eligibility Form* **within ten (10) calendar days** from the date the *Winner Notification Letter* is delivered, will forfeit his/her Prize.

Q1 FY17 eXTRA Chance Scratcher Promotion Rules – Drawing (Scratcher Entry) - 102815
October 1, 2016

L. PRIZEWINNER VERIFICATION:

1. Methods used by the Lottery to establish and confirm a Prizewinner's identity include, but are not limited to:
 - viewing and/or copying the Prizewinner's valid government-issued photo identification
 - viewing and/or copying proof of taxpayer identification number (e.g. Social Security number)
 - asking identity-verifying questions in the absence of the aforementioned document proof
 - viewing and/or retaining the information provided on a *Lottery Winner Claim Form*.
2. **In all cases involving a Promotion cash Prize greater than \$100**, the Lottery must be provided with the Prizewinner's valid government-issued photo identification and taxpayer identification number (e.g. Social Security number). Payment will be delayed until such a number is provided and the Prizewinner shall not be entitled to interest on the Prize funds attributable to such delay.

M. PRIZE AWARD/PAYMENT

1. When paying any cash Prize **in excess of \$600**, the Lottery shall report the winnings or withhold taxes pursuant to rules established by the Internal Revenue Service and Virginia Department of Taxation and shall file the appropriate income reporting form(s) with the Internal Revenue Service and the Virginia Department of Taxation. Additionally, if the Prize is a cash Prize **greater than \$100** and subject to any set-off for delinquent debts, the Lottery shall withhold any monies due under the Commonwealth's Set-Off Debt Collection Act if the agency has registered such debt with the Virginia Department of Taxation and timely notice of the debt has been furnished by the Virginia Department of Taxation to the Lottery.
2. Lottery Prizes awarded during this Promotion are not transferable or assignable.
3. Each Prizewinner is legally required to include the value of the Prize, as well as any taxes paid by the Lottery on his/her behalf, in his/her taxable income for tax reporting purposes. As a result of accepting a Prize, and taking into account a Prizewinner's total taxable income for the year in which the Prize is accepted, a Prizewinner may fall into a higher tax bracket for his/her federal and state tax liabilities for the year in which the Prize is accepted.
4. A Prizewinner agrees to participate in a press conference and agrees to the use of his/her name and/or photo for publicity at the Lottery's discretion. Examples of publicity include, but are not limited to, news releases, Internet, news media and signs at Lottery Retailer locations. In addition, a Prizewinner agrees to participate in Lottery promotional efforts which may include his/her name, hometown, the amount of the Prize won, and the Promotion won, through "social media," which may include, but will not be limited to, YouTube®, Twitter®, Facebook®, or similar efforts, without additional consent from or compensation to the Prizewinner.

N. CANCELLATION POLICY

Canceled Drawing(s) or Prize award(s): The Director may, in the Director's sole discretion, cancel Drawings and/or the awarding of Prizes, on holidays, days of special importance or on days when conditions make conducting the Drawings or awarding Prizes impractical or inappropriate, and may elect to conduct Drawings and make-up Drawings and/or the awarding of Prizes at such times and dates, and pursuant to such methods, as the Director may determine, all in the Director's sole discretion. Neither the Lottery, the Director, nor any employee of the Lottery or member of the Lottery Board shall have any liability whatsoever for any such re-schedule/cancellation.

Q1 FY17 eXTRA Chance Scratcher Promotion Rules – Drawing (Scratcher Entry) - 102815
October 1, 2016

Termination of Promotion: The Director may, at any time, announce a suspension or termination of this Promotion, without advance notice and in the Director's sole discretion, at which point no further Entries will be accepted and no additional Prizes shall be awarded. Neither the Lottery, the Director, nor any employee of the Lottery or member of the Lottery Board shall have any liability whatsoever for any such suspension/termination.

- O. DISPUTES:** The Director may refrain from awarding/paying a Prize pending final determination under any of the following circumstances:
- a. if a dispute related to any Prize occurred or if it appears that a dispute may occur;
 - b. if there is any question regarding the identity of the Claimant; or
 - c. if there is any question regarding the validity of any Entry submitted.

No liability for interest arising because of any such delay, or any delay beyond the Lottery's control, shall accrue to the benefit of the Prizewinner pending award/payment of the Prize. The Lottery is neither liable for, nor has it any responsibility to resolve, disputes between or among competing Claimants.

In the event of a dispute or other instance of doubt, the decision of the Director shall be final and binding.

- P. GOVERNING LAW:** By participating in this Promotion, each person agrees to comply with and abide by the Lottery statutes, Lottery regulations, all final decisions of the Director of the Lottery, and these, and any other applicable, Rules established by the Lottery Board and/or Director of the Lottery for the conduct of this Promotion. Any dispute arising that relates to any aspect of this Promotion shall be governed by the laws of the Commonwealth of Virginia and the venue for the determination of any such dispute shall be in the city of Richmond, Virginia.
- Q. WAIVER OF CLAIMS:** By entering this Promotion, each Prizewinner agrees to indemnify, hold harmless, and waive any claims against the Lottery and any of the affiliates, employees, directors, officers, agents, representatives and assigns of any of said entities, arising, directly or indirectly, out of, or in any way connected with, this Promotion or the Prizes awarded in connection therewith.
- R. AMERICANS WITH DISABILITIES ("ADA"):** The Lottery is not responsible for any third party's compliance with ADA Rules and Regulations where applicable in connection with a Prize.