



Virginia Lottery Instant Ticket Game/Contest Product Licensing Application

Instructions: Complete the application. Send all application materials to: Virginia Lottery Security Department; Instant Game Application Materials; 900 East Main Street; Richmond, Virginia 23219. **An incomplete application will not be considered for licensing.** The Virginia Lottery reserves the right to request any additional information as needed. Allow thirty (30) days for processing.

General Information

Name of Retail Establishment: _____ Type of Business: _____

Are you a Virginia Lottery Retailer? Yes ___ No ___ Virginia Lottery Retailer # _____

Phone: (___) _____ Fax: (___) _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____ Phone: (___) _____

Instant Game/Contest Information

Dates of the Promotion: From _____, 20 ___ To _____, 20 ___

Expected number of Virginia locations participating in promotion: _____

Description of Product(s) to be sold with promotion: _____

Estimated Value of Product(s): \$ _____

Please attach the following items to the application:

- At least two (2) color samples of instant ticket game/contest
- Game/contest rules
- Where to obtain a list of winners
- Prize structure/odds of game/contest

Certification: All information contained on this application and attached documents is complete and accurate.

Print Name: _____ Title: _____

Signature: _____ Date: _____